Example: $\quad x^{2}-7 x+10$

To determine the signs of the two binomials in the answer, look at the sign of the last term in the trinomial, +10 here. Since ' + ' the signs of both binomials in the answer will be the same. To find out which sign, look at the sign of the middle term $-7 x$. Since it is ' - ' the signs of the two binomials in the answer will be '-’’ like ( - )( - ).

- If the middle term would have been $+7 x$, then the signs of the two binomials in the answer would have been '+’ like ( + )( + ).
- If the sign of the last term is ' - ' the signs of the two binomials in the answer will be opposite like $(-)(+)$ or $(+)(-)$.

Create template for the two binomials in the answer. For this example, it will be $(x-)(x-)$.
Write out all factors of the last term +10 that add up to the coefficient of the middle term -7 .
We know from above that the two factors will be negative and they are $-2 \cdot-5$.
So the answer is $(x-2)(x-5)$.

